

ClearSky Carbon Neutral Decal Use Guidelines

ClearSky Climate Solutions (ClearSky), offers a decal for our Partners to use, which indicates that the activities we have measured and offset are carbon neutral (also referred to as climate neutral). At this time, ClearSky does not offer a 3rd-party climate neutral certification. We alone are responsible for making this determination based on a thorough assessment. Our decal use requirements are:

- 1. Engage** with ClearSky to conduct a Greenhouse Gas (GHG) Assessment. Alternatively, you can allow ClearSky to fully review your already-completed GHG Assessment and make appropriate suggestions and revisions (if the GHG Assessment has been completed internally or by another entity). This is necessary to ensure a consistent approach and to allow us to place our credibility behind your climate-neutral claim - for example, we would need to be sure that your GHG Assessment makes use of the same emissions factors for electricity use.
- 2.** If applicable, **establish** a Climate Action Plan with ClearSky to set clear goals for absolute or per-unit GHG reductions over time. If the activity in question is a one-time event, work with ClearSky to make sure that emissions from the event have been reduced as much as possible. This step is essential to ensure that we are encouraging responsible carbon offsetting, and encouraging our Partners to actually reduce their impacts on the atmosphere, rather than simply offsetting and forgetting.
- 3. Offset** the measured GHG emissions with certified ClearSky carbon offsets from our portfolio of projects. All ClearSky carbon offsets are certified to public standards in the voluntary carbon market, which means that a 3rd-party has audited the project's performance and made sure that they are reducing emissions to the level that they claim. When offsets are purchased by any ClearSky Partner, we deliver a confirmation certificate with the unique serial numbers of the offsets that have been permanently retired on your behalf. Retired offsets are removed from our registry and no longer available for sale.
- 4. Post** the GHG Assessment and Confirmation Certificate on the website of your business or activity, as appropriate. Making this information public and being transparent about how you became climate neutral is important for credibility, as well as to educate others about how the process works. ClearSky understands, however, that there are times when a partner may choose to be modest about promoting their efforts related to climate change and not wish to present it. But if a company proclaims climate neutrality, it should post the related information.



When the above 4 steps have been completed, ClearSky will recognize that the Partner business or event is carbon neutral, and we will allow the use of our carbon-neutral logo on webpages or other promotional materials. This use is subject to review by ClearSky, and we will check to be sure that the logo is being used properly and only for the relevant activities.