



# FORGING THE CARBON OFFSET SUPPLY CHAIN IN OREGON

## March 29-30 Program of Events

**The purpose of this event is to accelerate the development of biologically based carbon offset projects in Oregon by connecting and educating all the critical players in the supply chain from supply to demand.**

Join timber companies, government agencies, NGOs, leading scientists, carbon marketing companies, and others who are transacting on-the-ground carbon offset projects in the Northwest.

This will be a practical, step-by-step “road map” event for finding your place in the emerging carbon economy. You will learn about forest, soil, and wetlands based carbon projects in a working group format with plenty of interactive dialogue and question and answer sessions. This will also allow you to build relationships with partners who will be critical to successful transactions. (Approximately 75 participants.)

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**DATES:** March 29-30, 2010

**START:** Monday the 29th at 11:00 AM (Lunch served)

**END:** 5:00 PM on Tuesday the 30th

**LOCATION:** Silver Falls Conference Center.

([www.silverfallsconference.com](http://www.silverfallsconference.com) for driving instructions and gallery)

# Monday's Agenda

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Registration and check in begins at 11:00. Participants transfer luggage, locate their rooms. Lunch served from 11:30 to 12:30. *Note: Tables will be made available for dissemination of information between participants/presenters.*

## 12:30 TO 3:15 PM / PLENARY SESSION IN MAIN HALL

**12:30 to 1:45 / Introductions and event framing / goals:**  
Geoff Huntington / Facilitator

**1:45 to 2:45 / “Ecosystem Services and Carbon Offsets 101”:** A visual introduction to the services nature provides and how they are being monetized as a new tool for conservation and restoration. (Willamette Partnership and others.) An introduction and update on the voluntary and regulated carbon standards and markets. (Climate Action Reserve, Clear Skies Climate Solutions, Climate Trust, Voluntary Carbon Standard Association)

**2:45 to 3:15 / Q and A**

**3:15-3:45 / “The New Frontier”:** A presentation on biologically based carbon offset projects, including forest, soil and wetlands. (Ecotrust, Environmental Protection Agency, Voluntary Carbon Standard Association)

**3:45 to 4:00 / Q and A**

## 4:00 TO 4:15 / BIO BREAK, SNACKS AND NETWORKING

**4:15 to 4:30 / Carbon offset “Road Map” and introduction to case studies:** Walk through a graphic depiction of a carbon offset project “road map” explaining how a deal can move from supply to demand, and introduce carbon case studies to come. ( Ecosystem Services LLC)

**4:30-5:15 / PRACTICUM #1: A STAND ALONE ACQUISITION PROJECT:**  
A Forest based carbon offset transaction that is underway on the Oregon Coast involving a timber company, state agency and a carbon purchaser. Presentation by a panel of those individuals making up the complete supply chain for this project, providing a real-life example of a successful carbon project that will be generating income. These panelists will give brief descriptions of their involvement in the project. (Forest Capital Partners, Oregon Parks and Recreation Department, Climate Trust, Ecotrust,)

**5:15 to 5:45 / Q and A**

## 5:45 to 6:00 / REVIEW THE NEXT DAY'S AGENDA & EVENING PROGRAM

**6:00 to 7:00 PM / DINNER:** Local, low carbon cuisine

**7:00 to 9:00 PM / SPEAKERS AND ENTERTAINMENT**

# Tuesday's Agenda

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7:30 to 8:30 AM / **BREAKFAST**

8:30 TO 11:00 AM / **PLENARY SESSION IN MAIN HALL**

8:30 to 8:45 / Announcements, house keeping, input from participants.

8:45-9:30 / **PRACTICUM #2) AGGREGATION OF MULTIPLE PROJECTS:** Forest based projects that on their own are too small but when combined have the potential of being sold into the offset markets. Presentation by three groups working in the carbon offset project development field. Clear Skies Climate Solutions, Ecotrust, Climate Action Reserve.

9:30 to 10:00 / **Q and A**

10:00-10:45 / **PRACTICUM #3) A RESTORATION PROJECT:** A mixed ecosystem service transaction on the Tualatin River involving water temperature trading and a retrospective look at how carbon could have been an additional source of revenue. Clean Water Services and Bonneville Environmental Foundation.

10:45 to 11:15 / **Q and A**

11:15 to 11:30 AM / **BIO BREAK, SNACKS AND NETWORKING**

11:30 to 12:30 / **"Finding your place in the emerging carbon economy":**

Participate in working groups led by experts in 3 key areas

**#1) How to identify and manage projects.**

**#2) How to determine project feasibility and design.**

**#3) How to complete a project transaction and implementation.**

*These groups will look deeply at their areas of interest and explore resources necessary to facilitate projects at each stage (Who, what, how and when)*

12:30 to 12:45 / Back into plenary briefly to identify "Hot Topics" for afternoon break outs.

12:30 to 1:30 PM / **LUNCH AND NETWORKING:** (Move out of resident rooms)

1:30 to 3:00 / **"Hot Topic" working groups.**

3:00 to 4:00 PM / **PLENARY AND "GOING FORTH" GOALS:** Next steps for building and accelerating a carbon offset "supply chain" in Oregon. What resources are critical or missing? What hurdles will have to be overcome? Wrap up.

**Adjourn.**

*Note: Break out rooms will be made available until 7:00 PM for follow up meetings and networking.*

# Info and Registration

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**Register with us online:** <http://events.esystemservices.com>,  
or contact *ESS Event Coordinator Tom Bartholomew* with any  
questions:

**EMAIL** [tom@esystemservices.com](mailto:tom@esystemservices.com)

**PHONE** 206.409.4232

